

## The Standard Enhances Retirement Plan Websites

## March 23, 2012 --- Standard Retirement Services, Inc. launched two enhanced retirement plan websites. ---

The two websites are: PlanNet, a retirement plan management resource for advisers and employers and Personal Savings Center, a financial savings and management tool for participants.

These online tools have been upgraded based on direct user feedback, The Standard said. PlanNet enhancements include improved navigation for access to plan management tools, along with displays of key plan information, such as plan investment balances and participant activity. Similar enhancements have been made to Personal Savings Center, providing access to investment management tools and displays of key account information, such as current balance, investment return, contribution history and loan activity.

In addition, Standard noted that both websites have increased their use of graphics to help deliver key data and educational information in an easier-to-understand format.

"These upgrades are a direct result of our strong collaboration with plan advisers and their clients," said Harley Spring, vice president of Plan Services. "As a result of their feedback, our customers' online experiences are now more intuitive and streamlined, making it easier to quickly access the most important information." Tara Cantore